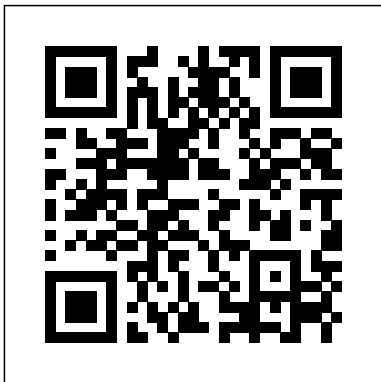

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Book & CD-ROM. Are you looking to open a business that offers an endless stream of repeat customers, has a flexible work schedule, and allows you to make as much money as you are

willing to put into it? If the answer is yes, then perhaps the car detailing business is for you. The average price for a complete car detail is \$150 - \$300. Even if you only service two cars per day, this can add up to a lot of money fast. Starting a detailing business may seem as easy as buying a sponge and a hose, but if you do not carefully plan every detail, you may get in over your head before you can even make a profit. Fortunately, with this book, we have got everything covered. You will learn not only the most efficient way to wash a car, but also how to start a full-time business, and do so with a minimal amount of money, in a minimal amount of time. This complete kit will address the question of whether you will have your own shop or whether you will be a travelling service, going straight to the customer's location, as well as the business information that

you will need to know to handle each situation. Valuable information on forming a Partnership, LLC, Corporation, or becoming a Sole Proprietor, the four types of business formations, is included, as well as the legal implications of each. Complete with checklists and budget sheets, you will be provided with everything from start-up costs to supply lists, along with information on what the best products are and where to find them and the most efficient techniques to use to get customers in and out as quickly as possible in order to maximise your profit. A special section on the benefits of buying products from a wholesale dealer is included, as well as helpful information on specific Web sites to visit to find good deals and a chart that details how, and which cleaning products work best, to clean specific car interior problems. Running your own

business can quickly turn into a nightmare if you are not prepared for the unexpected, so this book will supply you with sample business forms, leases, and contracts; worksheets and checklists for planning, opening, and running day-to-day operations; plans and layouts; and dozens of other valuable, time-saving tools of the trade that no business owner should be without. A complete listing of services to offer and suggested prices will be included, along with information on how to bundle services to create money-making packages. While providing detailed instruction and examples, the author leads you through every detail that will bring success. You will learn how to draw up a winning business plan (the companion CD-ROM has the actual business plan you can use in Microsoft Word) and about basic cost control systems, copyright and trademark issues, branding, management, legal concerns,

sales and marketing techniques, and pricing formulas. If you plan on opening a full-scale detailing operation, this book can help you with information on how computer systems can assist you with saving time and money, how to hire and keep a qualified professional staff, how to meet IRS requirements, how to manage and train employees, how to generate high profile public relations and publicity, and how to implement low cost internal marketing ideas. You will learn how to build your business by using low and no cost ways to satisfy customers, as well as ways to increase sales, have customers refer others to you, and thousands of great tips and useful guidelines. This manual delivers innovative ways to streamline your business. Learn new ways to make your operation run smoother and increase performance. Successful entrepreneurs will appreciate this valuable resource and

reference it in their daily activities as a source of ready-to-use forms, Web sites, operating and cost cutting ideas, and mathematical formulas that can easily be applied to their operations. This sixth volume in the SAGE Series on Green Society covers the consumption, availability, and distribution of energy and other resources in the personal consumer environment. A data-driven way to make smarter decisions every day: "One of the smartest conversion guys I know" (Perry Marshall, author of The Ultimate Guide to Google AdWords). Failure Is Obsolete reveals an easy-to-use formula for testing high-risk ideas in a low-risk environment, providing increased likelihood of success before you waste a lot of time and money moving in the wrong direction. Be more confident in your business decisions—from creating new products to hiring employees and launching new

marketing campaigns—as well as personal decisions like dating or choosing a retirement home. This useful strategy evolves from the author's years of experience in conversion rate optimization, helping companies improve their websites and marketing funnels so they make more money. In addition, Failure Is Obsolete reveals some of Benji Rabhan's best conversion techniques that readers can use on their own websites. This book presents techniques that reflect the vast and varied experience of the authors. They have produced an array of highly effective guest satisfaction techniques from which even the most veteran hoteliers can learn and benefit. With this practical, easy-to-use book, there is no need to sift through pages of narratives in order to identify actionable tactics and strategies that can be applied at the property-level. The book

presents one unique and actionable customer satisfaction technique on each page—a useful feature for busy managers. Life Skills Literacy: Things to Know about Cars and Driving Women's Health The Fantastic Space Travels of Caleb McDougal How to Use Gray Water and Rainwater Systems, Rain Barrels, Tanks, and Other Water Storage Techniques for Household and Emergency Use Preventing the Next Urban Water Crisis A Hotel Manager's Handbook Drawn from articles Sean has written for the ' Sunday Independent ', ' Secrets to Success ' is a compilation of inspiring stories of successful Irish-based entrepreneurs and business leaders including: Voxpro, Tayto Park/Largo Foods, One4All, Realex Payments, Wallace Myers International, Teelings Whiskey and Flahavans. It teaches valuable lessons from entrepreneurs about their journey from start-up to success. We

learn about their backgrounds and what shaped them, how they came up with their killer business ideas, as well as the challenges that confronted them along the way and while they have enjoyed the sweet taste of victory, all, without exception, have known times of bitter defeat. Sean is convinced that what can be learned from Ireland ' s microcosm of entrepreneurial endeavour can be applied anywhere in the world.

This book brings order to the chaotic and rapidly evolving world of influencer marketing by providing readers with much needed context, frameworks, and best practices. Written for busy marketing professionals working in both domestic and international markets, it addresses these topics in a highly actionable and engaging manner. Digital Influence covers everything from how to identify the right influencers and determine " level of influence " to collaborating with influencers and measuring ROI. It turns out, it ' s not all about paying online celebrities outrageous sums to post sponsored content. Backaler also provides much-needed context for

why influencer marketing is flourishing today, and perspective into what a more technologically-enabled, globally-connected future will look like. Ultimately, people want to learn from trusted peers, not faceless companies. Better than any corporate marketing function, influencers understand how to make best use of social media platforms and tailor content for their respective cultures to engage consumers in their home markets. Business leaders should arm themselves with Backaler's book to ensure they're not left behind. Aimed specifically at Western and non-Chinese businesses and managers this book offers a theoretical framework for understanding Chinese business culture and a practical guide to business practices, market conditions, negotiations, organizations, networks and the business environment in China and the factors that can lead to business success. The authors guide the reader through the processes of market entry, marketing and managing operations in this unique social and cultural context by including: case studies and examples of business

ventures as diverse as ornamental lamps, car washes, sausages and outdoor clothing discussions of the issues surrounding products, pricing, distribution and advertising advice on choosing business partners, negotiating and entering Chinese Overseas markets guides to further resources in local cultures to help businesses tailor their strategies to local conditions. Building on the strengths of the first two editions with new case studies, updated discussion of the evolving marketplace and its interactions with government and a new chapter on business law, the third edition of Doing Business in China will continue to be the number one resource for students of international business and management studies and practitioners with an eye on China. China has changed dramatically since the first edition of Doing Business in China was published in 2000, but the second, third and now this fourth edition have kept pace with the rapid developments. China is now far more international but the fundamental business culture has not altered greatly. The new edition of this highly

successful textbook offers Western and non-Chinese businesspeople a theoretical framework for the understanding of business practices, markets, negotiations, organizations, networks and the Chinese business context. Building on the strengths of the previous editions, the book provides a guide to market entry, managing operations and marketing in this unique social and cultural environment by including: Factors that lead to business success 14 new or revised case studies, including include windfarms, fine wines and new consultancy businesses Discussion of marketing issues, notably products, pricing, distribution, advertising and promotion Dos and don'ts when choosing business partners and negotiating Guides to further resources in local cultures to help businesses tailor their strategies to local conditions. Offering a fresh look at the evolving marketplaces and their interactions with government and the army, the fourth edition of *Doing Business in China* will continue to be the preferred text for international students of Chinese business and

management studies and for practitioners with an eye on China. Policy Entrepreneurship Catalog of Copyright Entries A Publication of the Latin American/Caribbean Business Development Center in Cooperation with the U.S. Agency for International Development Landscape Infrastructure The Complete Guide to Water Storage EarthTalk Network marketing has helped people all over the world achieve financial independence—and it can help you do the same. As a profession, network marketing invites all people, regardless of gender, experience, education, or financial status, to jump on board and build a satisfying and potentially lucrative business. If you want to improve your current financial situation and are ready to become your own boss, then networking marketing is the way to go. Whether you want to work full-time or part-time; whether you dream of earning a few hundred dollars a month or thousands of dollars a month, *Network Marketing For Dummies* can show you how to get started in this business within a matter of days. If

you're currently involved in network marketing, this book is also valuable as both a reference source and a refresher course. Network marketing is a system for distributing goods and services through networks of thousands of independent salespeople, or distributors. With *Network Marketing For Dummies* as your guide, you'll become familiar with this system and figure out how to build revenue, motivate your distributors, evaluate opportunities, and grab the success you deserve in this field. You'll explore important topics, such as setting up a database of prospects and creating loyal customers. You'll also discover how to: Get set up as a distributor Develop a comprehensive marketing plan Recruit, train, and motivate your network Maximize downline income Take your marketing and sales skills to a higher level Cope with taxes and regulations Avoid common pitfalls Packed with tips on overcoming common start-up hurdles as well as stories from more than fifty successful network marketers, *Network Marketing For Dummies* will show you how to approach this opportunity so that you can begin to build a successful and satisfying business of your own.

Learn how the founders of enormously profitable enterprises like Just Cuts, Aussie Home Loans, Model Co, Elite Introductions, Fat Prophets, Eco Store and fastflowers.com, took a great idea and turned it into a highly lucrative business. Discover what drove them forward, the risks they took, and how they've managed to keep their businesses going through the inevitable ups and downs. More than just a collection of truly inspirational stories, the wisdom and experience they share here might just be the catalyst you need to turn a great idea into your own million dollar enterprise! Some of Australia's richest men and women reveal in fascinating detail how they made their first million dollars and offer their 'Golden Rules' on how anyone can increase their wealth. Some are well-known high flyers, others fly mostly under the radar, but what they all share is entrepreneurial vision and financial success.

Automotive Detailing in Detail takes the combined experience and expertise of three leading detailing commentators to provide a thorough and expansive overview of automotive detailing techniques. From the pre-wash, wash and preparation stages, through machine polishing to paint

protection and maintenance, every detailing stage is covered: surface types, contaminants and products are analysed, before the actual processes are laid bare. In the age of the internet and social media, a plethora of detailing knowledge is available online, yet it is strangely difficult to discover completely, or harness usefully. This book redresses the balance. Aimed at motoring enthusiasts, car mechanics, restorers, valets and those thinking of setting up a valeting/car detailing business and illustrated throughout with 268 colour photographs and 36 line artworks. A collection of brief, informative, how-to tips from performance experts designed for the enthusiast or racer, this book offers helpful secrets, suggestions, techniques, and hints to help solve common problems and generally enhance all areas of a car's performance. 400+ photos.

Software Engineering

IAS Mains Paper 1 Indian Heritage & Culture History & Geography of the world & Society 2021

Business Strategies and 500 Business How to Start

A Complete Guide to Energy Savings in a Domestic Household

26 Self-Made Millionaires Reveal the Secrets to Their Success

Inspiring Stories from Leading Entrepreneurs

The service sector, also known as the tertiary sector, is the third tier in the three sector economy. Instead of the product production, this sector delivers services like advice, experience and discussion. Examples of service sector include housekeeping, tours, nursing and teaching. Whether it's something indulgent or practical, service-based businesses are all about helping people get stuff done. This Book provide detailed business blueprints or a course on how to start a Service business. It is a list of 175 Service Business Ideas and proven strategies to make them a reality. Pointers of what to do next once you've decided on a business option - and - where to get further training if needed. Through this book You will figure out how to systematically understand, design, and implement a game-changing business model--or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your core value proposition. This book teaches you

everything you need to know to not only start your own business but to thrive. What you'll Acquire from this book? . How to start your own business . How to make real money . How to work from home . Business ideas with Low investment . Business ideas with High INVESTMENT . 175 Service Business Fundamental Concepts Remember, the road to success could be bumpy but you will be able to get there as long as you have determination and motivation. To build a business, is similar to build a house, stone by stone, step by step. Building a business is hard work, but success can be just around the corner. This book will give you the necessary tips to help you start your own business the right way. ? We also welcome continuous FEEDBACK from READERS ? For contact support - [mail2prabhutl@gmail.com]

When the rivers run dry--water solutions for a thirsty planet. In the Age of Scarcity now upon us, fresh water shortages are an increasingly serious global problem. With water restrictions emerging in many developed countries and water diversions for industrial, urban, and environmental reasons stirring up oceans of controversy, there is a growing thirst for innovative

approaches to reducing our water footprint. Dry Run shows the best ways to manage scarce water resources and handle upcoming urban water crises. Featuring original interviews with more than twenty-five water researchers and industry experts, this book explains water issues and proposes solutions for homes, buildings, facilities, and schools. Examining the vital linkages between water, energy use, urban development, and climate change, Dry Run demonstrates best practices for achieving "net zero" water use in the built environment, including: Water conservation strategies for buildings, factories, cities, and Rainwater harvesting Graywater reuse and water reclamation systems Water efficiency retrofits On-site sewage treatment New water reuse and supply technologies Ideal for concerned citizens, building managers, homeowners, architects, engineers, developers, and public officials faced with charting a course in a more arid future, Dry Run overflows with practical solutions. Jerry Yudelson , PE, LEED AP, leads the Yudelson Associates consultancy and is a leading authority on green building, clean water, and sustainable development. He is the author of eleven books, including Choosing

Green and Green Building A to Z . An authoritative guide to reducing household exposure to hazardous chemicals Thousands of household products contain toxic ingredients. Today, more and more people are seeking more natural cleaning methods to reduce their exposure to harsh chemicals. From the kitchen and bath to the living room and laundry, Green Cleaning For Dummies provides readers with green solutions to every common cleaning chore. Focusing on organic, nontoxic, sustainable alternatives to conventional cleaning products, it's packed with suggestions and tips for effective cleaning, and even offers green solutions for sprucing up patios, garages, vehicles, and the exterior of a house.

How to formulate, compound, and manufacture industrial detergents. Contains 300 formulas to review and study, along with the author's detailed notes on each one.

Startup 500 Business Ideas 2020 Edition

Service Business How to Setup An A-to-Z Guide

Greener Living Today, and in the Future Third series

Have you ever thought about starting your own business? Deciding whether to stay an employee or become a business owner is challenging. Starting a new business can be an exciting and inspirational endeavor. Like any new venture however, it is not without potential risk. If you are thinking about starting a new business, it is important to weigh all the potential advantages and disadvantages. This Book provides detailed business blueprints or a course on how to start a business. It is a list of 500 Service/ Merchandising/ Manufacturing Sector Business Ideas and a few proven strategies to make them a reality. Pointers of what to do next once you've decided on a business option - and - where to get further training if needed. For any Entrepreneur to be a success, they require an entrepreneur mindset with the ability to create business ideas and establish a long standing success in the business startup. Through this book You will figure out how to systematically understand, design, and implement a game-changing business model--or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your core value proposition. This book teaches you everything you need to know to not only start your own business but to thrive. What you'll Acquire from this book? . How to start your own business . How to make real money . How to work from home . Business ideas with Low INVESTMENT . Business ideas with High INVESTMENT . 175 Service Business Fundamental Concepts . 200 Manufacturing

Business Fundamental Concepts . 175 Merchandising Business Fundamental Concepts Remember, the road to success could be bumpy but you will be able to get there as long as you have determination and motivation. To build a business, is similar to build a house, stone by stone, step by step. Building a business is hard work, but success can be just around the corner. This book will give you the necessary tips to help you start your own [Service / Merchandising / Manufacturing business] the right way. 【 We also welcome continuous FEEDBACK from READERS 】 For contact support - [mail2prabhutl@gmail.com] Do you want to live well, be green and make a difference? There's never been a better time to reduce your personal impact on the environment and prepare for change as our society moves towards sustainability. With topics covering everything from green cleaning and ecofashion to growing food and saving energy and water, Greenology 2020 is a practical, fun guide to changing your lifestyle for a healthier home and healthier planet. Award-winning environmentalist and television presenter Tanya Ha provides green living advice, tips and ideas for the beginner and committed tree-hugger alike. They will compel you to change your life, and to be part of the solution to our planet's problems. Find out how to reduce the impact of your lifestyle and help the planet flourish, make your home more comfortable all year round, save money on energy and water bills, go green at work, and make your home safer and healthier for your family.

UPSC is considered to be the most prestigious and toughest examination in the country. In order to crack these exams one needs to do heavy preparations, thorough practice and clear concepts about each and every subject. “ IAS Mains General Studies Paper – 1 ” the most updated study material incorporated with detailed information and supported by up-to-date facts and figures. The complete coverage on each topic of the syllabus has been divided into 5 Important Units in this book. It gives the complete depiction of Indian Literature, Religion, Music, Architecture and also provides the detailed explanation for issues related to society and women. This book facilitates by giving the deep coverage on all the topics of the syllabus at one place with the conceptual clarity to fulfil the need and demands of the aspirants, special exam oriented structure has been given according to the UPSC syllabus, discussion of the theoretical concepts with the contemporary examples are given, Solved Papers from Solved Papers 2019-17 and 16 and 3 practice sets that help in raising up level of preparation. This book acts as a great help in achieving the success for the upcoming exam. TABLE OF CONTENTS Solved Papers 2019-17, Unit -1: Indian Heritage and Culture, Unit -2: Indian Society, Unit -3: Modern Indian History, Unit -4: World History, Unit -5: Indian and World Geography, Solved Paper 2016, Practice Paper (1-3). From the authors of the leading environmental handbook Green Living, the best of E's nationally syndicated Q&A column, EarthTalk Knowledge of

environmental issues and sustainability is increasingly important as industrialization and climate change continue to wreak havoc on our ecosystems and our psyche. As temperatures rise—and icecaps shrink and storms lash our coastal areas into oblivion—being smart about carbon footprints, waste streams and consumer choices becomes increasingly important for all of us. That's where EarthTalk comes in. EarthTalk gathers together the best of readers' questions on the environment and the best ways to live green and answers in a quick and easy guide for the average Joe (or Jane). Searching by subject or looking up questions in the index, readers can learn everything from the difference between wild and farmed salmon to the pros and cons of nuclear power. EarthTalk provides the essential tools and tips to living in harmony with the planet.

Automotive Detailing in Detail

With Companion CD-ROM

Digital Influence

How I Made My First Million

Green Consumerism

Green Clean

Womens Health magazine speaks to every aspect of a woman's life including health, fitness, nutrition, emotional well-being, sex and relationships, beauty and style.

Adventures of young hero's in space! Potter move over!

In Green Made Easy, author and green

pioneer Chris Prelitz shares how to be both environmental and economical at the same time. Going green is not only good for our planet, it's good for your pocketbook. For over 20 years, Chris has been helping businesses, home owners, and corporations lower their monthly expenses by going green. Chris and his wife, Becky, share a green solar-powered home in Laguna Beach, California, which Chris designed and built. Most months they produce more power than they use and receive a credit from their power company instead of a bill! In this book, Chris shares personal experiences, lessons learned, and reflections that humorously touch the heart and inspire the spirit. The chapter "Busting Green Myths" will sway even the most cynical person toward better eco-choices that will also save money. Chris says, "We're rediscovering that it's so much healthier, more lucrative, and better for every living thing to transition away from wasteful, polluting technologies and make choices that work in harmony with nature." Green Made Easy is written in a friend-to-friend, conversational style and examines our daily lives from personal care and cosmetics to

solar-energy systems. This book will delight and inspire any and all who dream of making a difference and wish to create a thriving, healthy future for generations to come. "When I read Green Made Easy, it changed the way I look at the planet and I hope it does the same for you. As we work our way through today's economic challenges, Chris can also show you how going green is both good for our planet and good for your pocketbook. His book is packed with information that makes going green simple, inexpensive and meaningful. Chris sprinkles "Green Bites" throughout that are both inspiring and enjoyable. Remember, this comes from a man who receives a credit from his utility company every month instead of a bill!"

Industry experts explain how to set up virtually every water-storage solution, providing logistics, regulations, troubleshooting ideas and much more. Original.

The Ultimate Strategy to Create Recurring Success in Your Business and Your Life
Network Marketing For Dummies
Greenology 2020

The Complete Guide to a Show Car Shine

by Mike Phillips

Green Cleaning For Dummies

How to Open & Operate a Financially

Successful Car Detailing Business

Any household can lead exactly the same lifestyles whilst cutting down at least 25% on energy and water expenses, and helping the Environment at the same time. Part of Project

“ CHALLENGE ” For the Future A better approach to energy savings Greener

behaviours in modern day lifestyles Planning, ahead of changing Cutting down on natural

resources used Reducing pollution Fighting climate change Making BIG SAVINGS on

that energy bill Project “ CHALLENGE ” includes: Domestic households Small sized

commercial premises Medium commercial businesses Medium and large commercial

businesses with high energy demands Industrial premises

So you want to turn your Yugo into a Viper?

Sorry--you need a certified magician. But if

you want to turn your sedate sedan into a mean machine or your used car lot deal into a

powerful, purring set of wheels, you ’ ve come to the right place. Car Hacks & Mods for

Dummies will get you turbo-charged up about modifying your car and guide you smoothly

through: Choosing a car to mod Considering warranties, legal, and safety issues Hacking the

ECU (Engine Control Unit) to adjust performance-enhancing factors like fuel injection, firing the spark plugs, controlling the cooling fan, and more Replacing your ECU with a plug and play system such as the APEXi Power FC or the AEM EMS system Putting on the brakes (the faster you go, the faster you ’ ll need to stop) Setting up your car for better handling and cornering Written by David Vespremi, automotive expert, frequent guest on national car-related TV shows, track driving instructor and self-proclaimed modder, Car Hacks & Mods for Dummies gets you into the ECU and under the hood and gives you the keys to: Choosing new wheels, including everything from the basics to dubs and spinners Putting your car on a diet, because lighter means faster Basic power bolt-ons and more expensive power adders Installing roll bars and cages to enhance safety Adding aero add-ons, including front “ chin ” spoilers, real spoilers, side skirts, and canards Detailing, down to the best cleaners and waxes and cleaning under the hood Using OBD (on-board diagnostics) for troubleshooting Getting advice from general Internet sites and specific message boards and forums for your car ’ s make or model, whether it ’ s a Chevy pick-up or an Alfa Romeo roadster Whether you want to compete at drag strips or on road courses or simply accelerate

faster on an interstate ramp, if you want to improve your car ’ s performance, Car Hacks & Mods for Dummies is just the boost you need. Whether you plan to go it alone or build a team, this book takes you through all phases of setting up and running a thriving home-based car detailing business, from estimating start-up costs to opening your doors. This book includes profiles of professional detailers and business professionals who share valuable insight on owning a business. Learn all about equipping your business, exploring web-based and traditional marketing methods, establishing a solid sales system, and expanding your own home-based car detailing business. Look for useful charts and worksheets throughout the book, including: Vehicle Evaluation Form Sales Forecasts and Cash Flow Projections Sample Estimate Worksheet Sample Bid and Invoice Client Check-In Form As the car anticipates its dance around the racetrack, the engine growls and pops, and all senses become immersed in the smell of exhaust vapors and the sounds of raw speed and excitement. As it turns out, these also are the sights, sounds, and smells of chemistry! The car is a great example of an everyday device with an abundance of chemistry hiding in plain sight. In fact, almost everything in a car can be

described from a chemical perspective.

Understanding Chemistry through Cars guides novice chemists and car enthusiasts in learning basic chemical principles in an engaging context. It also supports upper-level chemists in synthesizing knowledge gained over a chemistry curriculum and seeing how it can manifest in the real world. This book provides an overview of chemistry in relation to cars. Various topics are discussed including the ideal gas law, materials chemistry, thermochemistry, solution chemistry, mass transport, polymerization, light/matter interactions, and oxidation and reduction. The book incorporates expected learning outcomes at the beginning of each section, detailed and easy-to-follow example problems, appendices reviewing basic chemical topics, suggestions on how to use the resource in upper-level courses. Ancillary materials, such as a Twitter account and an associated blog, allow readers to explore the latest in the world of car chemistry, ask questions, and interact directly with the authors and other experts.

LA/C Business Bulletin

Body and Soul

A Guide to Enhancing, Renovating and Maintaining Your Vehicle's Appearance

1001 High Performance Tech Tips

Trademarks

Natural Cleaning Solutions for Every Room of

Your Home

This eco-friendly handbook explains how to eliminate toxic chemical household cleaning agents from your life and replace them with natural, homemade solutions. Inspired by the author's experience as the mother of an allergic child, Green Clean provides practical, comprehensive advice for every household cleaning need from kitchen, bathroom, and laundry to windows, floors, grills, decks, and cars. Jill Potvin Schoff shows how to green up your chores and reduce your family's exposure to hazardous chemicals. Using safe, effective and inexpensive ingredients and recipes, she offers simple cleaning methods and smart tips that will keep both you and the environment healthy.

Policy entrepreneurs engage in collaborative action to promote broad societal changes. They distinguish themselves from other political actors through their willingness to promote policy innovations that are new within specific contexts. Policy Entrepreneurship: An Asian Perspective showcases an exciting collection of new research studies. Previous studies of policy entrepreneurship within

specific contexts across this vast region have confirmed the explanatory power of the concept, even though the political systems under investigation are distinct from the political system in the United States, where the notion of policy entrepreneurship was coined. This book is the first ever comprehensive compilation of research on policy entrepreneurship in Asia, and focused on policy change in China, India, Indonesia, Singapore and Thailand. All the studies gathered here assess the agency of policy entrepreneurs within broader structures that present them with both opportunities and constraints. In their different ways, each chapter explores how structural changes, specific strategies used by policy entrepreneurs, and the practice of boundary spanning shape policy agendas. The scholarship on display offers an inspiring treasure trove of ideas, insights, concepts, and research strategies. This book will prompt newer scholarship on policy entrepreneurs and the crucial role they play in contemporary politics, in Asia and globally. The chapters in this book were originally published in the Journal of Asian Public Policy.

Now available as revised edition: The successful title on integrated ecological landscape planning Infrastructure, as we know it, no longer belongs in the exclusive realm of engineers and transportation planners. In the context of rapidly changing cities and towns, infrastructure is experiencing a paradigm shift where multiple-use programming and the integration of latent ecologies is a primary consideration. Defining contemporary infrastructure requires a multi-disciplinary team of landscape architects, engineers, architects and planners to fully realize the benefits to our cultural and natural systems. This book examines the potential of landscape as infrastructure via essays by notable authors and supporting case studies by SWA landscape architects and urban designers, among them the technologically innovative roof domes for Renzo Piano 's California Academy of Science in San Francisco, the restoration of the Buffalo Bayou in Houston, and several master plans for ecological corridors in China and Korea. Other projects develop smart re-use concepts for railroad tracks that no longer serve their original purpose, such as Kyung-

Chun railway in Seoul or Katy Trail in Dallas. All case studies are described extensively with technical diagrams and plans for repositioning infrastructure as a viable medium for addressing issues of ecology, transit, urbanism, performance, and habitat.

IAS Mains Paper 1 Indian Heritage & Culture History & Geography of the world & Society 2020

Secrets to Success:
Failure is Obsolete
Startup Service Business Ideas 175
How to Start a Home-based Car Detailing Business
An Asian Perspective